



May 22, 2013

Dear Apparel & Safety Gear Program Manager,

After careful consideration of many potential suppliers, I am pleased to announce Suddenlink has chosen to partner with Arrow Uniform as the supplier for our apparel & safety gear program. We have made this decision based on all of the advantages Arrow Uniform offers Suddenlink which include: program and website capabilities, distribution processes and a superior level of dedicated customer service.

Arrow Uniform is looking forward to providing solutions that will enhance our company image. Since 1937 Arrow Uniform has been taking care of the image apparel needs of over 17,000 loyal customers.

Arrow is a leader in customer satisfaction as well as cutting edge technology. In the coming weeks, you will learn more about Arrow's user friendly website and other order processes. Our official launch date is scheduled for July 1, 2013. Starting late May and into early June, Arrow will be working with each region to ensure a smooth transition driven by a program designed to meet your specific needs. Once you've had an opportunity to work with Arrow, I think you'll agree the passion and excitement they bring aligns with our corporate program goals and objectives.

If you have any questions on the new program please contact Peggy Migas with Suddenlink (314) 315-9616 peggy.migas@suddenlink.com or Brian Dorris at Arrow Uniform (419) 205-7219 or brian.dorris@arrowuniform.com. We look forward to a long standing business partnership with Arrow Uniform and welcome them as the uniform supplier to Suddenlink.

Thank you,

Peggy Migas
Vice President, Contract & Data Administration