Release Date: 5/28/2015

Contact:

Patrick Budd, Communications Manager Richard Childress Racing (609) 970-3984 pbudd@rerracing.com

## Arrow Uniform to be featured on No. 3 Chevrolet Camaro at Michigan International Speedway

Ty Dillon to drive No. 3 Red Kap/Arrow Uniform Chevrolet in NASCAR XFINITY Series race



**WELCOME**, **N.C.** (May 28, 2015) - Powered by Richard Childress Racing's partnership with VF Imagewear, Arrow Uniform, an industry leader an innovator in garment processing and delivery, will be featured on the No. 3 Chevrolet Camaro during the NASCAR XFINITY Series race at Michigan International Speedway on June 13, 2015.

Family owned and operated for three generations, Arrow Uniform serves more than 20,000 customers nationwide and is a longtime customer of VF Imagewear. Red Kap, a leading workwear brand of VF Imagewear and the official workwear provider of RCR and ECR Engines employees, will also be featured on the No. 3 Chevrolet in Michigan.

"We look forward to hosting VF Imagewear's valued customer Arrow Uniform at Michigan International Speedway next month," said Torrey Galida, president of RCR. "RCR is proud to support VF Imagewear's efforts to engage their customers through its racing program."

"VF Imagewear is excited to partner with Arrow Uniform and Richard Childress Racing to sponsor Ty Dillon and the No. 3 Chevrolet Camaro at the upcoming race in Michigan," said Jim Tewmey, vice president of sales for VF Imagewear. "Arrow Uniform is a longterm customer of VF Imagewear. We appreciate and value their support in the market place."

For more information about today's announcement, visit rcrracing.com.