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## Prudential Overall Supply Joins the Richard Childress Racing Team



**February 26<sup>th</sup>, 2015** - Prudential Overall Supply, a leading company in the reusable textile industry, partners with Richard Childress Racing and Ty Dillon for the upcoming NASCAR Xfinity race on March 7, 2015 in Las Vegas.

Prudential Overall Supply is a longtime customer of VF Imagewear, a qualified textile company specializing in business apparel and uniforms. VF Imagewear has been rewarding its most devoted customers to NASCAR Hospitality for quite some time, and now it is Prudential's turn. "Prudential Overall Supply is a valued customer of VF Imagewear and we couldn't be happier to reward them with such an incredible experience," said Mr. Jim Tewmey, Vice President of Sales at VF Imagewear.

This will be a great opportunity for Prudential Overall Supply to gain some visibility as well. With their branding on the number 3 car, they will be seen by millions of supportive NASCAR fans. For more information on Prudential Overall Supply visit [www.prudentialuniforms.com](http://www.prudentialuniforms.com).

### **About Richard Childress Racing:**

Richard Childress Racing ([rcrracing.com](http://rcrracing.com)) has earned more than 200 victories and 15 championships, including six in the NASCAR Sprint Cup Series with the legendary Dale Earnhardt. RCR was the first organization to win championships in the Sprint Cup Series, NASCAR XFINITY Series and NASCAR Camping World Truck Series. Its 2015 Sprint Cup Series lineup includes two-time NASCAR champion Austin Dillon (No. 3 Dow/American Ethanol/Cheerios/Bass Pro Shops Chevrolet), 2011 Brickyard 400 champion Paul Menard (No. 27 Menards Chevrolet) and 2008 Daytona 500 champion Ryan Newman (No. 31 Caterpillar/Quicken Loans/Grainger/WIX Filters Chevrolet). Its XFINITY Series program includes Brian Scott (No. 2 Shore Lodge/Whitetail Chevrolet), 2012 Camping World Truck Series rookie of the year Ty Dillon (No. 3 Bass Pro Shops/WESCO/Yuengling Light Lager/Red Kap Chevrolet), Brendan Gaughan (No. 62 South Point Hotel & Casino Chevrolet) and a multi-driver lineup with Austin Dillon, Brandon Jones and Paul Menard (No. 33 Rheem/Menards Chevrolet) team.

### **About VF Imagewear:**

VF Imagewear is part of VF Corporation, the world's largest apparel company. VF Corporation is comprised of over 60,000 employees in 22 countries and over 100 years of experience. VF Imagewear joins a respected group of VF Corporation brands including Lee®, Wrangler®, The North Face®, Nautica® and JanSport® — plus many, many more.

### **About Prudential Overall Supply:**

Family owned and operated since 1932, Prudential Overall Supply is dedicated to enhancing our customers' image at the best dollar value. By providing premium quality work wear uniforms, career apparel and casual wear, Prudential is able to outfit your entire organization. This on-time weekly service also addresses your facility's image and safety requirements by offering logo floor mats, wiping towels and paper products.